



WATERFORD

IRISH SINGLE MALT WHISKY

SINGLE FARM ORIGIN



BARLEY—FORWARD • TERROIR—DRIVEN

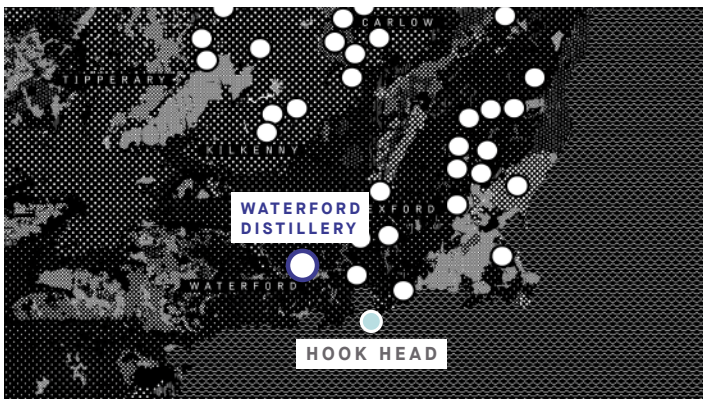
INFLUENCED BY THE WORLD'S
GREATEST WINEMAKERS WE
OBSESSIVELY BRING TO SINGLE
MALT WHISKY THE SAME
INTELLECTUAL DRIVE,
METHODOLOGY & RIGOUR

ONE FARM, ONE PLACE, ONE SPIRIT

KEY FACTS

PRODUCT RANGE	SINGLE FARM ORIGIN
PRODUCT NAME	HOOK HEAD EDITION 1.1
ABV	50%

ONE OF 35 DIFFERENT FARMS DISTILLED IN 2016



HOOK HEAD

In the shadow of the famous lighthouse at Hook Head, Martin Foley grows barley on clay/loam soils belonging to the Elton series, & exposed to salt-laden storms, sea mists & ocean breezes.

SINGLE FARM ORIGIN

Using the world's finest barley, our Single Farm Origin series is an uber-provenance range of limited edition natural whiskies that explore Irish *terroir*.

- PRECISION OF PLACE - ONE LOCATION, CAPTURED IN SPIRIT
- BARLEY—FORWARD, TERROIR—DRIVEN
- LIMITED EDITION RELEASE
- GENUINE VARIETY & INDIVIDUALITY
- TO COMPARE AND CONTRAST
- 100% IRISH-GROWN BARLEY
- UNPRECEDENTED BARLEY LOGISTICS
- TOTALLY NATURAL WHISKY
- NO COLOURING, CHILL-FILLTRATION OR ADDITIVES
- ELITE PRODUCTION METHODS FOR PURITY OF FLAVOUR
- TÉIREOIR CODE: TOTALLY TRACEABLE AND TRANSPARENT
- FULL MATURATION - NO FINISHES
- WIDE SPECTRUM OF PREMIUM FRENCH & AMERICAN OAK

CASK COMPOSITION

33%	FIRST FILL U.S.	
22%	VIRGIN U.S.	
26%	PREMIUM FRENCH	
19%	VIN DOUX NATUREL	